

INDIAN INSTITUTE OF TECHNOLOGY, GANDHINAGAR
Gandhinagar, Palaj – 382055, Gujarat

Advertisement No: **MIS/IITGN/R&D/CL/PD/202122/074/Advt0101**

Indian Institute of Technology, Gandhinagar (IITGN) invites applications from Indian nationals for the project of IITGN-X: Education Outreach Program at IIT Gandhinagar.

Tenure: 1 year. The renewal on yearly basis depending on performance.

| S. No. | Position | Required Qualification, Experience & Age Limit, Compensation |
|--------|--|---|
| 1 | <p>Program Manager II (Marketing Manager - Industry Collaboration)</p> <p>Monthly consolidated pay: ₹ 63,000/- to ₹ 1,00,000/-</p> <p>Vacancy: 01</p> | <p>Minimum Qualifications: The candidate should have a B.Tech/BE or MBA, along with a minimum of six years of relevant post-qualification experience.</p> <p style="text-align: center;">OR</p> <p>The candidate should have an M.Tech/ME, along with a minimum of four years of relevant post-qualification experience.</p> <p>Mandatory: The candidate should have a good academic record throughout and the percentage/grade points with respect to the academic qualifications will be a minimum of 60% or equivalent grade from Graduation onwards and 55% or equivalent grade in 10th and 12th.</p> |
| 2 | <p>Program Manager I (Marketing Manager - Industry Collaboration)</p> <p>Monthly consolidated pay: ₹ 60,000/- to ₹ 93,000/-</p> <p>Vacancy: 02</p> | <p>Minimum Qualifications: The candidate should have a B.Tech/BE or MBA, along with a minimum of four years of relevant post-qualification experience.</p> <p style="text-align: center;">OR</p> <p>The candidate should have an M.Tech/ME, along with a minimum of two years of relevant post-qualification experience.</p> <p>Mandatory: The candidate should have a good academic record throughout and the percentage/grade points with respect to the academic qualifications will be a minimum of 60% or equivalent grade from Graduation onwards and 55% or equivalent grade in 10th and 12th.</p> |
| | <p>Total Vacancy : 03</p> | <p>Age Limit: 40 years (max) on the last date of application submission</p> <p>Experience: Experience in collaborating with government agencies and handling industry as partnerships or sponsorships.</p> <p style="text-align: center;">OR</p> <p>Experience in business development, or marketing roles within educational institutions or similar high-impact environments.</p> <p style="text-align: center;">OR</p> <p>Experience in developing and executing marketing strategies and campaigns, particularly in the context of professional programs.</p> <p>Job Description:</p> <ul style="list-style-type: none"> ● Build and maintain strong, collaborative relationships with external stakeholders and government agencies. ● Lead the promotion of e-Masters degree programs for working professionals to maximize visibility and engagement. ● Identify and analyze the target audience according to the specific objectives and requirements of the programs. ● Develop and execute comprehensive marketing campaigns designed to effectively reach and attract the identified target audience. ● Actively generate leads for prospective students interested in enrolling in the courses. ● Willingness to travel frequently for work-related assignments. ● Cultivate industry partnerships and conduct market research. ● Curate ideation modules, turning concepts into execution and full-scale programs in collaboration with internal teams. ● Conduct research on like-minded organizations, research institutions, and tech-driven enterprises to explore partnerships and collaborations. <p>Note: Candidates with prior experience in industrial project curation and implementation, and an understanding of the academia-industry ecosystem in India will be preferred. Working experience in any IITs/NITs or any premier Institute (National Importance) will be an added advantage.</p> |

How to Apply:

- Interested persons are requested to apply online at the mentioned **URL** (<https://recruitment.iitgn.ac.in/projectstaff/>) only.
- No manual / Paper / Email application will be entertained.
- Read the instructions carefully and fill in the online application form giving accurate information about your candidature.

Selection Process:

- Eligible candidates shortlisted based on submitted online application and will be selected based on the telephonic interview.
- IITGN reserves all the rights, not to call an applicant for an interview, without assigning any reason.
- The decision of the selection committee formed by IITGN is final and binding to all. No queries related to the same shall be entertained.
- Fulfillment of “Minimum Qualifications” does not entail a call for interview. The applications received in response to the advertisement shall be scrutinized and only candidates shortlisted from valid applicants, on basis of better qualification and quality of relevant experience, shall be called for interview.

General Conditions and Instructions:

- Relaxation of age and/or educational qualifications will be considered in case of exceptionally meritorious candidates, with prior approval of IIT Gandhinagar.
- All qualifications should be from an Indian University / Institute recognized by AICTE /appropriate statutory authority.
- Candidature of the candidate is liable to be rejected at any stage of recruitment process or after recruitment or joining if any information provided by the candidate is false or is not found to be in conformity with eligibility criteria mentioned in the advertisement.
- The E-mail ID entered in the online application form must remain valid for at least next one year. No change in the E-mail ID will be allowed, once entered. All future correspondence would be sent via Email only.
- IITGN reserves the right to cancel/restrict/enlarge/modify/alter the recruitment process, if needed, without issuing any further notice or assigning any reason whatsoever.
- IITGN reserves the right not to select any candidate for the post(s).
- Incomplete applications will be summarily rejected.
- No interim correspondence will be entertained. Canvassing in any form shall lead to automatic disqualification.

Important Dates:

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| Last date for submitting online application through the website | 15 Dec 2024 |
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**Dean R & D
IIT Gandhinagar**